

# Kids Become the Star of Their Own Video

Vienna, Austria 10/07/2025 - Oscar Stories, the AI-powered storytelling app beloved by over 100,000 users, today announced the rollout of a brand new feature letting children star in personalized video bedtime stories. This upgrade transforms bedtime into an immersive, magical experience where kids don't just listen—they become the hero of their own tale.

This new video mode allows children to input their name, choose attributes (appearance, profession, setting), and include family, friends, or favorite characters. The system then generates a fully animated (or semi-animated) video narrative tailored to each child's selections, complete with voice narration, visuals, and narrative arcs that teach social-emotional lessons.

Built in collaboration with educators and child-development experts, the new feature transforms bedtime from a passive ritual into an interactive, emotionally engaging experience. Using generative AI, Oscar turns a child's likeness, name, and preferences into a fully customized short film—blending storytelling, animation, and voice narration to create a bedtime story that feels handcrafted just for them.

"Kids don't just watch stories anymore—they become them," said **Dima Rubanov**, co-founder of Oscar Stories. "We're using technology to give families back the wonder of bedtime, one personalized story at a time."

## Safe by design

In contrast to open-ended AI tools like ChatGPT or other generative platforms, parents never have to worry about unsafe or unpredictable content with Oscar Stories. Every story is generated within carefully designed boundaries and guided by educational experts. The storytelling engine filters and supervises all content to ensure that it remains positive, age-appropriate, and aligned with child-development standards—no risk, no surprises, only safe creativity.

## Reimagining the most human story: bedtime

Every night, thousands of families use Oscar to generate stories that teach empathy, courage, and imagination. Now, with video storytelling, Oscar's technology adds movement, emotion, and cinematic depth—all within safe, educator-guided boundaries.

The feature draws from the company's storytelling engine, which has been refined through collaborations with teachers and child psychologists to ensure age-appropriate content and social-emotional value.

"Our goal isn't just entertainment," added **Matthias Neumayer**, Oscar's co-founder. "It's about helping kids process their day, build empathy, and dream bigger—in a story where they lead the way."

## The future of storytelling is personal

Oscar's new video feature hints at a broader shift in media consumption—away from one-size-fits-all entertainment and toward individualized, emotionally intelligent experiences.

"Children have always imagined themselves in the stories they love," said an early advisor and education researcher. "Oscar Stories just made that literal—and beautifully so."

## **A fast-growing storytelling platform**

- **#1 Product of the Day on Product Hunt**
- **100,000+ users** generating bedtime stories nightly
- **Developed with educators** to ensure both fun and child-safe content

## **About Oscar Stories**

Oscar Stories is an AI-powered storytelling app that gives children the starring role in their own bedtime adventures. Featuring customizable characters, narrated stories, educational values, and multilingual support, the platform is designed to make bedtime both magical and meaningful. Since its launch, the app has grown to over 100,000 users and earned the top spot on Product Hunt. Oscar is developed in Austria by HeyQQ GmbH in partnership with educators, parents, and child development experts.

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